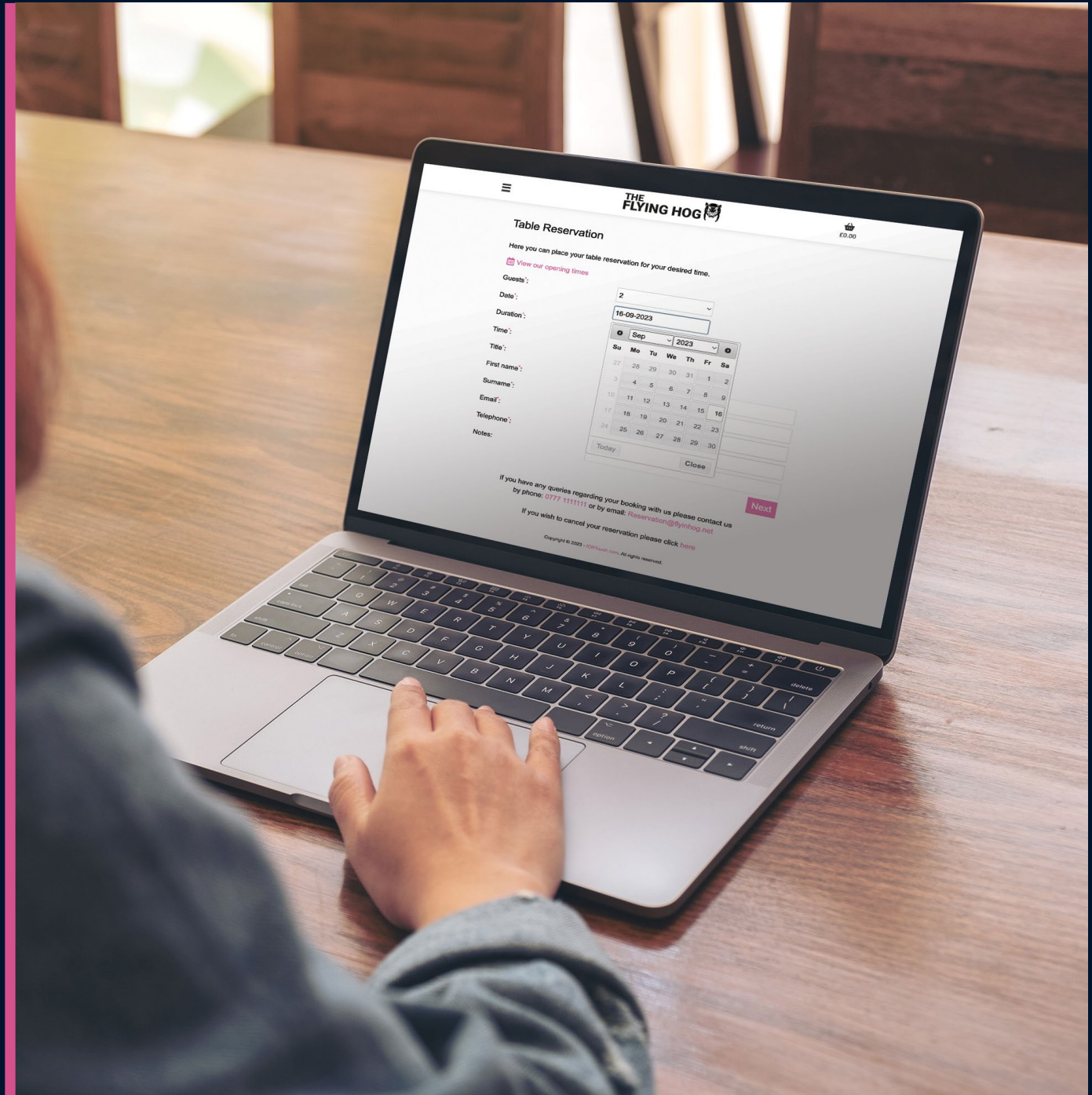




# Online table reservations

Offer guests the ultimate in choice and flexibility.



**ECR** Eastern  
Cash  
Registers  
Est. 1975

 **ICR TOUCH**

# Automate table bookings around the clock.

Offer guests flexibility with an online table booking solution, accessible from any web-enabled device. TouchReservation is an automated online reservation system that reliably works around the clock to accept bookings and allocate tables.

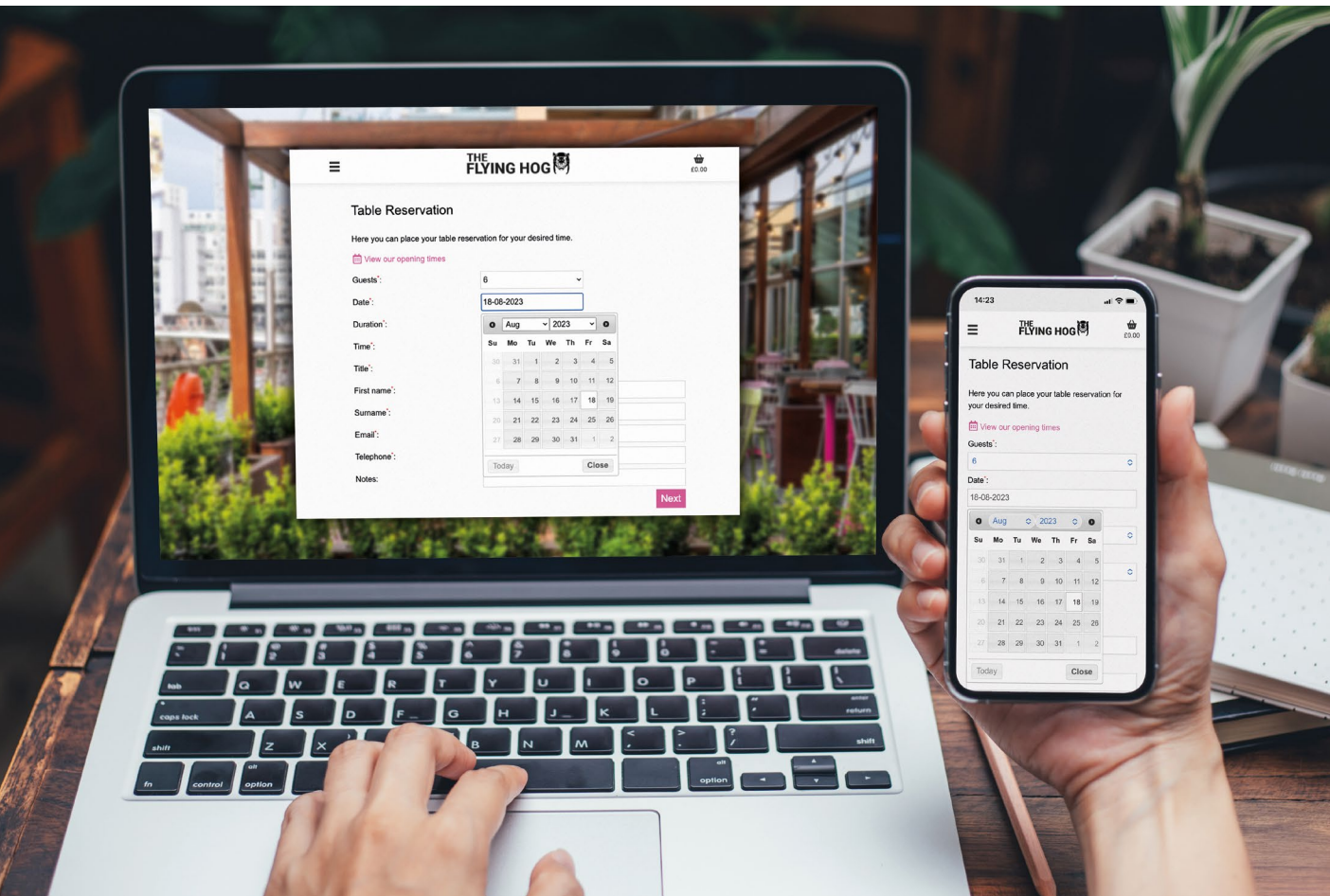
Optimise your seating plan, increase bookings and improve efficiency; all while TouchReservation takes the strain. Fully integrated with your ByTable app and TouchPoint tills, the solution will automatically sync bookings placed online with those entered via the till, preventing double bookings.

# Improve efficiency.

Streamline operations and provide a top class experience, even before your customers walk through the door.

The system will automatically determine the most suitable table allocation based on the number of guests. Alternatively, configure session slots and set maximum guest numbers for each to help space out your bookings.

Easily remove tables or sessions and allow customers to view availability before they confirm their booking. View all table bookings on the floorplan via TouchPoint and effortlessly identify how many tables you have available.





## Reduce admin.

Fully automate your table booking, table allocation and guest booking confirmation processes.



## Free up staff.

Stop time consuming manual bookings via email, social media or phone calls and let TouchReservation do the work.



## Increase bookings.

TouchReservation is designed to make table bookings easier than ever for your guests, at their own convenience.



## Intelligent reporting.

Gain access to a review of reservations for the day using TouchOffice Web and analyse your footfall.



## Cost effective.

Benefit from TouchReservation's fixed pricing with no per table licensing or transaction charges.



## Access anywhere.

TouchReservation allows customers to make booking at their leisure from any web-enabled device.



## Any time of day.

TouchReservation takes booking around the clock, letting your customers make reservations even when you're closed.



## Fully branded.

TouchReservation can be custom branded to suit your business and fit the style of your current website.



## Reduce mistakes.

TouchReservation and TouchPoint sync in real-time so you don't make the mistake of double booking.



## Plan ahead.

Table reservations help you effectively plan ahead, know when to expect a big party, and when to call in more staff.

# Secure deposits.

Deter no-shows and improve efficiency with the ability to secure deposits; either per person or table.

Set your own rules for compulsory deposit amounts and TouchReservation will securely store guests' payment details.

Guests can also enter special requests alongside their booking, giving you the chance to further improve their experience.

Deposits will help minimise the number of last minute cancellations and mean that even when cancellations happen, you're not losing out completely.

Table	Time	Duration	Guests	Name	Phone	Ref	Deposit		
ONE	10:00	2h 0m	5	Mr Smith	01234567890	ce2845	100.00		
A9	11:00	2h 0m	4	Sara Jones		jd2846	80.00		
115	12:00	2h 0m	4	Colin Ringer		lr2892	0.00		
10A	12:00	2h 0m	5	James Johnson	01234567890	pg2886	100.00		
12C	12:00	2h 0m	4	Mr S. Glass	01234567890	hs2847	80.00		
28	13:00	2h 0m	5	Fred Blog		lr2891	100.00		
101	13:00	2h 0m	4	Miss France	01234567890	jd2890	0.00		
200	16:00	2h 0m	5	Mrs L. Long		lu2864	100.00		
15	17:00	2h 0m	5	Cassey Fenwick		jm2893	0.00		

Print List

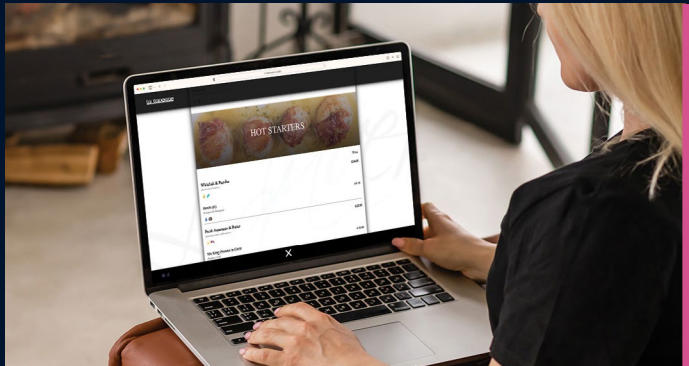
● Paid ● Pending ● Refunded ● Cancelled

Home Cancel Bookings Tables Diary Close Pause Menu



# Case study.

La taverne  
Restaurant



## La Taverne.

Situated in Jersey, La Taverne Restaurant is renowned for its fusion of Italian and French cuisines. Boasting a contemporary and inviting environment that perfectly compliments its authentic yet innovative menu, this winning combination has successfully attracted a substantial customer base.

Having already used TouchPoint tills, La Taverne recognised the importance of expanding its ICRTouch ecosystem in order to retain footfall. The team wanted to introduce a new reservation system for a transparent view of bookings and a digitalised menu system to simplify the process of updating menu items.

The following new solutions have been provided:

- Self-updating digital displays to show latest prices and specials with TouchMenu.
- A robust reservation system to allow customers to make their own bookings with TouchReservation.

The La Taverne management team is now able to control the whole restaurant from any mobile device, accessing reservations, updating menus and managing content online. Menus can be updated through TouchOffice Web, which now update on all digital signage and auto populate to the website too. Preparing for reservations has become significantly more streamlined, with staff gaining immediate access to all customer information for any necessary amendments or cancellations.

